



GUIDE TO PREMIUM WATER



WATER SOURCE	Purified	Spring	Spring	Spring	Purified	Purified	Purified	Purified	Purified	Purified
THE DIFFERENCE	Ionization for Better Rehydration*	From Fiji	From the Alps	High pH from minerals	Added electrolytes for taste	Added minerals and electrolytes for taste	Added minerals and electrolytes for taste	Added electrolytes for taste	Electrolysis and electrolytes	Added coffee fruit
pH	≥ 9.5	≤ 6.6	≤ 6.6	≤ 8.4	≤ 6.6	7.3	7.3	≤ 6.6	9	≤ 6.6
HYDRATION STUDY	Two studies showing ability to rehydrate better*	None	None	None	None	None	None	None	None	None

Essentia is the only supercharged ionized alkaline water that's better at rehydrating.*

Read more about our rehydration study at essentiawater.com/study

* Results of a double-blind, placebo controlled clinical study with Essentia Water vs. a leading bottled water in healthy subjects over two hours following moderate aerobic exercise.





ESSENTIA IONIZED ALKALINE WATER HAS EXPLOSIVE GROWTH*



Essentia is the #1 High pH Water*

- + #1 overall Premium Water in Natural retailers*
- + #4 overall Premium Water in Food retailers*
- + Fastest growing Premium Water in C Stores, +298% VS PY*

